

REP HEADLINE# 6269458 TRF# 329178 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP SEP6/12 15.26
CHANGES ** WFTV-TV ***

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP. # OFF. # 6556 SALESMAN #

AGY # 1292 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN WA- JOE KNAUER

WASHINGTON, DC 20007

ORDER # CONTRACT # 6269458 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1536 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 SEP10/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP6/12 15.26

REP: TO LENA

FR JULIE

REV 26-27, 29-30, 32, 35, 37, 39, 51, 56, 57, 64, 66

TTL \$ RTS SPOTS 145X

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1536

26	*		500A-600A	60		\$250.00	9/8	9/8	1		SAT	1
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PROGRAM : EYEWITNESS NEWS

FAX# 703 528 7880 SEP6/12 15.26
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
27	*		700A-900A	60		\$1,000.00	9/8	9/8	1		SAT	1
PROGRAM : EYEWITNESS NEWSDAYBREAK												
29	*		730P-1100P	60		\$4,400.00	9/8	9/8	2		SAT	2
PROGRAM : NASCAR												
30	S		800P-1100P	30		\$2,200.00	9/8	9/8	0		SAT	0
PROGRAM : NCAA FOOTBALL												
32	*		100P-600P	60		\$500.00	9/9	9/9	1		SUN	1
PROGRAM : WEEKEND MOVIES												
35	*		500A-600A	60		\$250.00	9/9	9/9	1		SUN	1
PROGRAM : EYEWITNESS NEWS												
37	*		700A-900A	60		\$1,000.00	9/9	9/9	1		SUN	1
PROGRAM : EYEWITNESS NEWSDAYBREAK												
39	*		800P-900P	60		\$7,200.00	9/9	9/9	1		SUN	1
PROGRAM : ONCE UPON A TIME												
51	RL		1000A-1100A	60		\$450.00	9/10	9/10	1		MON	1
PROGRAM : MILLIONAIRE/FAMILYFEUD												
56	RL		300P-400P	60		\$1,000.00	9/10	9/10	1		MON	1
PROGRAM : STEVE HARVEY SHOW												
57	S		400P-500P	30		\$500.00	9/10	9/10	0		MON	0
PROGRAM : DR. OZ												
64	*		700A-900A	60		\$1,850.00	9/10	9/10	1		MON	1
PROGRAM : GOOD MORNING AMERICA												
66	S		900A-1000A	30		\$225.00	9/10	9/10	0		MON	0
PROGRAM : JEFF PROBST												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

SEP/12 147310.00
 CONTRACT TOTAL 147310.00
 TOTAL SPOTS 145

MARKET TOTALS \$487,655 WFTV 29% WKMG 34% WESH 20% WOFL 13% WKCF 1% WRBW 2% CABL 0%
 SVC- NSI WOPX 0% WRDQ 1% EFTV 0%
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE